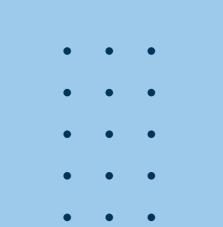


# Converting Your Rentals

Into Sensitive Rentals.

# Our Home.



"Find your comfy place. We work with renters and those seeking an allergy-free getaway."

Mark and Katy Simanski - Sensitive Rentals Family

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## WHAT'S IN IT FOR YOU?

There are thousands of people talking about "non-toxic" living. Walk in a grocery store and see the increase in products labeled "fragrancefree." A quick search for "electromagnetic sensitivity" on Google brings up countless articles and companies now creating products for sensitive individuals. Why? Because the demand is real, and people are actively seeking these solutions.

Now, consider the housing market. How many properties advertise as fragrance-free? How many rentals take precautions to limit electromagnetic frequencies, given the number of people who need safe spaces due to EMF sensitivity? Standing out in the rental market is within reach—by being one of the first to create a sensitivity-friendly short, mid or long-term rental. The demand is high, but the competition is still low—this is your opportunity to get ahead.

To see the demand for yourself, just visit Facebook and search for groups with keywords like "non-toxic," "fragrance-free," "EMF," "mold," "Multiple Chemical Sensitivity." There are numerous groups with thousands of members who need safe, comfortable spaces. Sensitive Rentals is the best platform to advertise on, with no cost to you! We can get your listing in front of thousands of individuals in need of safe rentals.



#### FREE MEMBERSHIP

Membership is free, with an optional donation model to support the site's ongoing maintenance, marketing and other essential expenses, as well as, how we support our family. From our hearts to yours, we offer this resource at no charge, because for the thousands of people who need safe spaces, the cause is greater than the cost. Please consider setting up a recurring payment at whatever price is fair and affordable for you, if possible. Thank you!

## Clear, Honest & Proactive: Transparency and Prevention Through Your Disclaimer

At Sensitive Rentals, we provide a submission form with questions covering these essential, sensitivity categories to help you clearly communicate what your rental truly offers. Guests can review your answers, promoting transparency that minimizes misunderstandings and leads to happier, more satisfied guests-and better reviews! While we understand that guarantees aren't always possible, guests appreciate knowing that you're taking preventive steps and showing transparency. We also provide a disclaimer at the bottom of your listing. The disclaimer is as follows. "As a property owner listing on Sensitive Rentals, please note that we cannot guarantee our property will meet your sensitivity needs. Many variables and unknowns can arise, and we cannot ensure that this property will be safe for you. By listing on Sensitive Rentals, we are strictly providing information and transparency about our listing. We are not liable for any adverse health effects that may occur during your stay. Thank you for your understanding."

VISIT W W W. SENSITIVERENTALS.COM

## **HOW TO USE THIS FORM**

## **Senitiviy Categories**

#### Tiers

#### Understanding What to Do

We strongly encourage completing, at least, Tier 1 in all three categories connect with a broader audience.

## Option 1: Best Starting Place to Reach A **Bigger Market**

1. Fragrance-Free Tier 1 Fragrance-Free



3. EMF Protection Tier 1 EMF Protection

#### What's the Criteria for Submission Accpeptance?

preparing your rental. If completing all three categories is not feasible, we

### Option 2

1. Fragrance-Free Tier 1 Fragrance-Free 2. Mold Prevention Tier 1 Mold Prevention

## Completion of All 3 Categories and All 3 Tiers:

If you have gone above and beyond to create an exceptional rental experience, it's important for potential quests to know about it. We will create a special advertisement for your property once you list with us. Please contact us at sensitiverentals@gmail.com to share your achievements.

## How to Prepare and Submit Your Rental Listing

- Prepare Your Rental: Start by completing the steps outlined in the category directions beginning on page 8.
- Submit the Screening Form: Visit **SensitiveRentals.com** to fill out the screening form. The answers you provide will be visible to your audience, and you can include a disclaimer.
- Update Anytime: Login to Sensitive Rentals at any time to update your answers as needed!

## **First Steps: Understand Your Clientele**

Not everyone may have sensitivities, but many individuals are increasingly seeking healthier options for themselves and their families. The term 'non-toxic' is becoming increasingly popular and widely used. When presented with a choice, people are often inclined to select the safer, healthier option.

However, there is another group to consider: individuals with Multiple Chemical Sensitivity (MCS). MCS is a condition where exposure to certain chemicals and environmental factors triggers a variety of physical symptoms. Everyday items such as cleaning products, scented items, air fresheners, laundry detergents, and building materials can cause reactions, as can electromagnetic sources like Wi-Fi.

For those with MCS, reactions can range from respiratory distress and debilitating migraines to, in severe cases, being confined to bed. These individuals often face immense challenges in finding safe spaces, making the search for suitable accommodations akin to finding a needle in a haystack.

If you manage a short, mid, or long-term rental property, creating a sensitivity-friendly environment can ensure all quests feel safe and comfortable. Such accommodations not only cater to a diverse range of quests but also help make your property to be more inclusive and marketable to a broader audience.

You don't need to overhaul your property all at once-starting small and gradually making changes can go a long way. These adjustments will benefit not only your quests but also your own health and well-being, as well as your properties success!

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## Let's Get Started

#### **Directions:**

## **1. Fragrance-Free Category:**

making the switch, choose <u>fragrance-free products that are non-toxic</u>

#### **Tier 1 Fragrance-Free Steps**

#### **1. Understand Key Terms:**

- Here's a <u>guide on fragrance terminology</u> to help you understand
- Here's a video to also help you understand the terminology better.

#### 2. Replace Cleaning Products:

- products <u>here in this article</u>. There are many alternatives out

very individualized.

#### 3. Replace Personal Care Items:

free. This includes but not limited to hand soaps, dish soap, soap but not provide the shampoo or conditioner.

#### 4. Remove Scented Items:

is better.

#### 5. Post Reminders:

aware and remember the fragrance-free policy.

#### 6. Set House Rules:

• Clearly communicate the fragrance-free policy in the booking process. Put this in your description of your property.

#### **Tier 2 Fragrance-Free Steps**

- 1. Deep Clean for Residual Scents:
  - If you've previously used scented products in the home, it's best to perform a deep clean, especially on walls, carpets and scents that may not be noticeable to some but are very removing residual scents left by plug-ins.

#### 2. Deep Clean Fabrics:

can absorb deeply into fabrics and are challenging to in the washing machine using a non-toxic, fragrance-free detergent (see this article here), then let them air out in the

 Whatever alternative products you choose may still not work for everyone. These are some of the more common choices. MCS is

• Ensure all personal care products in the rental are fragranceshampoos, conditioners, hairspray, lotions, nail polish, and no perfumes or colognes. There is the option of only providing hand

• Remove any air fresheners, plugins, scented candles, diffusers, potpourri and anything else that gives off scent. Staying neutral

• Display polite reminders throughout house to ensure quests are

other surfaces. Fragrance oils from plug-ins, diffusers and air fresheners can absorb into these materials, leaving lingering apparent to those with sensitivities. Check out this helpful article from the, My Chemical-Free House Blog, for detailed guidance on

• If you've previously used scented laundry products, a thorough cleaning is advised, as oils and chemicals from these products remove. To clean these items, run them through multiple cycles 0  $\geq$ 

#### **Tier 3 Fragrance-Free Steps**

#### **1. Replace Items:**

#### 2. Remove Carpet:

#### 3. Screen Potential Guests Options:

- Offer a Contract Option: Some guests may appreciate the added

#### 4. Hire a Consultant (Optional):

• Corrine Segura with "My Chemical Free Home:"

## 2. Mold Prevention Category:

Whether or not your quests are sensitive to mold, no one wants to be around it. Mold can sometimes be hidden and go undetected in your home. For this category, we want to know if you're actively taking steps to prevent mold. Here are some ways to stay aware and reduce any chance of mold growth.

## □ Tier 1 Mold Prevention Steps

- 1. Know What to Look For:
  - Water Damage: Change the Air Foundation provides helpful link to download the document.
  - view visual examples on the Mold-Answers website.

#### 2. Check Areas Regularly for Mold and Water Damage:

- a part of your cleaning routine.
- View Comprehensive Checklist: Visit the Free Download page Damage link to download the document.
- Washing Machine and Appliances: For front-load washers, signs of mold. Additionally, check behind or underneath the washer and other appliances, such as dishwashers and refrigerators, for leaks or moisture buildup..
- mold growth.
- the disposal can foster mold.
- bolts on a metal roof loosen, water can seep in. Regular checks are important
- feel wet or slimy.
- unit and any noticeable musty or unpleasant odors.

visual resources for identifying potential water damage. Visit the Free Download page and click on the **5 Signs of Water Damage** 

• Mold: Often appears as green, white, or black growths. It can sometimes be mistaken for dirt or dismissed as mildew. You can

• Regular Mold Checks: Make regular mold and water inspections

and click on the Checklist: Where to Look for Mold and Water

inspect the door gasket, dispensers, and around the door for any

• Windows: Look around window frames, as leaks can lead to

• Garbage Disposal: Food particles or a dropped rag or sponge in

• Attics: Attics are sometimes overlooked, but if a tile falls off or

• HVAC System: Look for black spots or dust around air vents, as these can indicate that the filter is not working properly or that mold is present. Mold spots are often difficult to wipe off and may

• Mini Splits: When inspecting mini-split systems for mold, look for signs such as moisture buildup, black splotches on or around the

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- resource: Mold in the Fireplace: The Ultimate Guide.
- **Pipes:** Regularly inspect pipes under sinks or in basements for
- Baseboards and Floors: Regularly check baseboards and floors for
- **Plants:** Be mindful of any indoor plants, as damp soil can

#### 3. Cleaning:

- Washing Machine: Include your washing machine in your regular
- Garbage Disposal: Add garbage disposal maintenance to your
- HVAC System and Mini Splits: Have your HVAC System or Mini hiring a <u>NADCA</u> or <u>ACCA</u> certified company to do so. Before getting your HVAC system cleaned, it is advised to visit the Free Download
- Before hiring an IEP, please consider visiting the Free Download page from Change the Air Foundation and click on the **Questions to**

- 4. Run a Dehumidifier:
  - beneficial to use a dehumidifier in other parts of your home.
  - cleaning routine.

#### 5. Exhaust Fan or Window in the Bathroom:

moisture buildup and mold growth.

#### **Tier 2 Mold Prevention Steps**

#### 1. Purchase an Air Purifier:

- An air purifier can significantly improve indoor air quality by Healthmate Plus or the smaller version of the Austin Air Free Home's article here and another here.
- Change Filters Regularly: Ensure filters are replaced as continue benefiting from clean air.
- EMF Considerations: Be aware that air purifiers can emit purifier at least 5 feet away from frequently used spaces like device is an easy solution.

#### 2. HEPA Vacuum First Before the Broom or Mop:

- and Shark Rotator HEPA Vaccum

• Dehumidifier Use: Run a dehumidifier, particularly in the basement, to reduce moisture. In areas with high humidity, it may also be • Regular Maintenance: If your dehumidifier doesn't have a drain hose, be sure to include checking and emptying it in your regular

• Ventilation: Proper ventilation in the bathroom is crucial due to the condensation from shower steam. If your bathroom has a separate switch for the exhaust fan or a window that needs to be opened, it may be helpful to leave a polite reminder for quests to turn on the exhaust fan while showering. This helps prevent

removing allergens, mold and chemicals like VOCs. The Austin Air Healthmate Plus is a commonly used air purifier. For a deeper understanding of the best air purifiers check out, My Chemical

recommended to maintain the efficiency of your air purifier and

electromagnetic fields (EMFs). To minimize exposure, place the

your bed or seating areas. If EMFs become an issue, unplugging the

• A HEPA (High-Efficiency Particulate Air) vacuum is highly effective for managing mold issues, as it traps tiny particles like mold spores, preventing recirculation into the air. People can bring mold into a home via their clothes or belongings. It's best to vacuum with a HEPA filter before using a broom or mop, which can disturb and spread spores. In cases of significant visible mold, this is not the case. • After the HEPA Vacuum, you can then use a damp cloth to clean. • Examples of some quality HEPA vacuums are: Prolux HEPA Vacuum

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#### **3. Microfiber Cloths:**

#### 4. Remove Carpet:

#### 5. Steam Cleaner not to be Confused with Carpet Steamer: **Key Differences**

- Steam Cleaners: Unlike carpet steamers, steam cleaners use moisture behind. <u>McCulloch MC1275</u> is an example of a quality

#### **Tier 3 Mold Prevention Steps**

- **1.** Hire an Indoor Environmental Professional (IEP):
  - visiting the <u>Free Download</u> page from Change the Air Foundation and click on the **Questions to Ask When Hiring an Indoor**
- 14

#### 2. Testing:

There are various tests available. If you're catering to individuals with mold sensitivities, a great starting point is addressing their primary concern: whether your property has passed a mold test. There are several testing methods available, with two well-known options being:"

- for 5 mold species but doesn't include a consultation. It is Hertsmi Test after remediation.
- mold from EnviroBiomics Incorporated.

#### 3. Dive Deeper:

- For those sensitive to mold, products like foggers and mold methods used.
- removal strategies, and consulting services. Additionally, safer living environment.

• Ermi Test: Tests for 36 mold species and includes a consultation with an analysis. The Hertsmi Test, offered by Mycometrics, tests recommended to start with the Ermi Test and follow up with a

• <u>Hertsmi-2</u>: This test uses a dust swab to check for 5 types of toxic

fogging solutions (e.g., <u>Superstratum</u>) may be effective options. However, individual reactions to these solutions can vary, just as they do with ozone machines—some people tolerate them well, while others may not. To ensure a positive experience, it's essential to understand your target audience, clarify what you're trying to prevent, and be transparent in your listing about the tools or

• For additional support and guidance, Mold Help for You is an excellent resource, offering recommendations for products, mold John C. Banta is a valuable expert in creating and maintaining a healthy home, providing insights and expertise for those seeking a

## 3. Electromagnetic Sensitivity Protection (EMF) Category:

People who are sensitive to **electromagnetic fields (EMFs)**, often referred to as "electromagnetic hypersensitivity" (EHS), may experience physical time, but for now, **let's focus on these initial steps.** 

#### **Tier 1 EMF Protection Steps**

#### 1. Placement:

- **Router Location:** Place the router box outside of bedrooms and
- Bedroom Location in Relation to Smart Meter: If a smart meter

#### 2. Avoid:

feasible, consider using E-shielded power cords for any devices

#### 3. Giving Guests the Option to Turn Wi-Fi Router On or Off:

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• Consider offering a <u>Wi-Fi kill switch</u> as a convenient solution.

#### 4. Faraday Cages:

- Guard Store has one here.

#### 5. Limit Smart Appliances, if Possible, and Turn Off Their Wi-Fi and **Bluetooth:**

- Wi-Fi or Bluetooth, which can make daily tasks easier.
- appliances entirely.

#### 6. Lighting:

- all altogether and won't use them.
- form of lighting, such as, a lamp.
- opting for these.

#### 7. List Location Benefits (Optional):

• If your property is situated in a wooded area, farther from neighboring houses, or at a distance from cell towers or transmission lines, it may provide a reduced-EMF environment, naturally. If your rental meets any of these criteria, consider mentioning it in the comments section of the listing screening submission page.

• Smart Meters: Many locations now require smart meters, but if you have the option to decline, it's best to opt out. If smart meters are already installed (including those for energy or water services), install Faraday cages around them to help reduce electromagnetic field (EMF) exposure. Smart Meter Guard Store has one here. • Wi-Fi Routers: Install Faraday cages around your router. Router

• Many modern appliances are now "smart" devices that rely on • When addressing EHS sensitivity, it is recommended to limit the use of smart appliances. As a best practice, turn off their Wi-Fi and Bluetooth features whenever possible, or consider removing the

• Most smart appliances, when Bluetooth or WIFI are turned off, will still perform necessary functions but won't include smart features

• Light dimmers can increase EMF exposure. If dimmers are already installed, those with EHS sensitivity will want to avoid using them

• Opt out of dimmers or have another form of light. Light dimmers can increase EMF exposure. For individuals with EHS sensitivity, it is best to avoid using dimmers altogether or opt for an alternative

 Incandescent or halogen light bulbs, which produce lower EMFs, are preferable but may be harder to find. If you have a choice, consider

#### **Tier 2 EMF Protection Steps**

#### 1. Switch Cutoff:

• Cutoffs: Devices like the Emf Safe Switch Cutoff or RCS4 Remote <u>Cutoff Switch</u> cut off power to sleeping areas, allowing guests to

#### **Tier 3 EMF Protection Steps**

#### **1.** Hard Wire Your Home:

Hardwire Kit.

#### 2. Hire an EMF Consultant:

specific situation. Two examples of EMF consultants are <u>Oram</u> Miller and Jermery Johnson.

# **Important Considerations** for Sensitive Guests When **Choosing a Rental**

In addition to the categories mentioned above, the following section highlights what sensitive individuals "non-toxic" or guests should be aware of when evaluating a place. These are not necessarily specific items to address but are important considerations to keep in mind. If action is required—such as purchasing new furniture (like a couch or bed), undertaking construction, or dealing with pests-please refer to the categories below for further guidance.

#### **New Construction/Remodeling:**

Any remodeling, from painting to new flooring, can introduce volatile organic compounds (VOCs) into your home. These harmful chemicals can trigger adverse reactions. Thankfully, there are safer alternatives available.

- 1. Understand VOCs and the Associated Adverse Health Effects:
  - here, here and here.

## 2. Purchase From Green Building Supply:

to guide you.

### 3. Suggested Products at My Chemical Free Home:

sensitive individuals.

#### 4. Air Purifier:

• An air purifier can significantly improve indoor air quality by version of the Austin Air Healthmate Plus. For a deeper here and another here.

• Learn more about adverse health effects and sensitivities to new construction <u>here</u> and these articles from Green Building Supply

• You can consult with and purchase safer alternatives from Green Building Supply, where a knowledgeable support team is available

• Check out the My Chemical Free Home blog for numerous articles with suggestions of products that are especially tolerable for

removing allergens, mold, and chemicals like VOCs. A commonly used air purifier is the Austin Air Healthmate Plus or the smaller understanding of the best air purifiers for those with Multiple Chemical Sensitivity, check out, My Chemical Free Home's article 0

#### 5. Rugs:

• <u>Hook and Loom</u> is one company that sells healthier rugs.

#### Water-Filtration System:

#### **1. Learn and Understand:**

• Please read the importance of water filtration here.

#### 2. Water Filters:

• Consider purchasing water filters, such as those for showerheads,

#### New Furniture, Appliances and Bedding:

#### **1. Volatile Organic Compounds (VOCs):**

- Flame retardants: Used in cushions, fabrics, and foams for fire
- Solvents and adhesives: Emitted from glues and binding agents
- Synthetic materials: Fabrics, foams, and coatings often release

#### 2. Alternatives:

- Please read, Furniture, Creating a Comfortable Living Space with Thoughtful Furniture and Embracing Comfort: The Allure of Allergy-Friendly Bedding for a Blissful Sleep.

#### **Kitchenware:**

Certain kitchenware materials can release harmful chemicals or toxins. particularly when heated or scratched. While people driving to a rental can easily bring their own kitchenware, those traveling by airplane may face limitations due to baggage restrictions

#### 1. Types of Kitchenware:

- concerns like hormone disruption and cancer.
- potentially posing risks to people sensitive to heavy metals.
- consider providing care instructions to ensure they remain safe and functional.
- remain safe and functional.
- Glass: Glass is a safe choice for plates and cups.
- stainless steel being easier to maintain and avoiding mold.
- and align with the expectations of your guests.

#### 2. Enhancing Your Rental with Non-Toxic Kitchen Essentials:

appliances like a blender, instant pot, food processor and

• Non-stick coatings (e.g. Teflon): These can release per- and polyfluoroalkyl substances (PFAS), which are linked to health

• Plastic Utensils and Containers: These may leach chemicals like BPA or phthalates into food, especially when exposed to heat. • Aluminum Cookware: Uncoated aluminum can leach into food, • Ceramic or Enamel Coatings: These are popular non-toxic options for cookware, but they require proper care to avoid damage. Scratches can compromise the coating, especially in older or lower-quality products, potentially leading to the leaching of harmful substances. If you're using these types of cookware,

• Stainless Steel: Another popular non-toxic choice, but it can scratch if metal utensils are used while stirring. If you're using these types of cookware, consider providing care instructions to ensure they

• Utensils Alternatives: Opt for stainless or bamboo utensils with • There are various options and preferences when it comes to kitchenware. Select the ones that best suit the needs of your rental

 Since the Sensitive Rentals audience values non-toxic and healthier living, many will also prioritize non-toxic cookware and kitchen essentials for preparing meals. Additionally, supplying versatile juicer can attract health-conscious guests, especially those that are flying. If your rental does not include an oven, consider providing an air fryer as a convenient alternative for guests to cook their meals.

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#### **Pesticides:**

#### **1. Eliminate Pest Naturally:**

• Please read this **Bed Bug article here.** 

#### 2. Diatomaceous Earth:

• Consider using <u>Diatomaceous Earth</u>, which should be applied as a

#### 3. Wondercide:

• <u>Wondercide</u> offers a variety of natural pest control products. While

#### Smoke-Free:

• Please read the article, <u>Is It a Smoke-Free Residence? Prioritizing</u> Clean Indoor Air Quality.

#### **Pet-Free:**

• Please read the article, <u>Animals: Welcoming or Prohibiting Pets on</u> your Property which also touches on service dogs.

#### **Eco-Friendly Steps that are also EMF-Friendly:**

#### **1.** Reusable Bottles for Cleaning and Personal Care Products:

#### 2. Compost Food Scraps

- 3. Plant-Based or Biodegradable Garbage Bags
  - Click here for a recommended product.

#### 4. Non-Smart Energy-Saving Appliances:

- updates, such as sensors, may produce minimal additional so it's important to consider this when addressing your audience's needs.
- efficient dishwashers, convection ovens, manual slow/pressure cookers.
- dryers with moisture sensors.
- thermostats (non-smart), efficient ceiling fans, window/portable AC units.
- manual clotheslines, basic electric kettles and manual vacuum cleaners.

• This means they do not connect to Wi-Fi or other networks but still provide energy-efficient functionality. Choose ENERGY STAR® certified appliances for energy savings but make sure they do not have smart features. Non-smart energy-saving appliances with electromagnetic fields (EMFs) compared to standard appliances,

• Non-Smart Kitchen Appliances: ENERGY STAR® refrigerators,

• Non-Smart Laundry Appliances: Front-loading washing machines,

• Non-Smart Heating/Cooling Appliances: Programmable

• Non-Smart Water Heating Appliances: Tankless water heaters • Other Non-Smart Appliances: Energy-efficient dehumidifiers,

## Next Steps for Submitting Your Rental and Enhancing Your Listing

#### **1.** Submit the Screening Form:

- Once you have completed either Option 1 or Option 2, you are ready to submit your rental!
- Visit <u>SensitiveRentals.com</u> and click, "Get Screened" to complete the screening form.
- Be sure to refer to this checklist and include as much relevant information as possible in the comment sections of the screening submission form. The answers you provide will be visible to your audience, helping to avoid misunderstandings and demonstrating that you are transparent and committed to maintaining a high-guality rental.

#### 2. Completion of All 3 Categories and All 3 Tiers:

If you have gone above and beyond to create an exceptional rental experience, it's important for potential guests to know about it. We will create a special advertisement for your property once you list with us. Please contact us at sensitiverentals@gmail.com to share your achievements.

#### **3. Update Anytime:**

Log into Sensitive Rentals at any time to update your answers as needed! A good way to update your site is every 6 months or when you have done an update to your rental. Please view your changes on the site afterwards to make sure that it appears correct.

#### 4. Please Consider Donating:

Everyone's financial situation is unique, just like their individual sensitivities. If you're in a position to contribute, we kindly ask you to consider making an optional donation and subscribing to monthly support. Your generosity helps us cover essential costs to sustain and grow this site and provides for our family, as this is our livelihood. We deeply appreciate your support and thank you for joining us in our mission to enhance the lives of others.

#### 5. Contact:

**6.** Check Back: We are continually learning and updating the essential standards for Sensitive Rentals. Please revisit this page for updates.

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sensitiverentals@gmail.com call 814-330-5068